

# The ABC's of Safety

*Rudy's Legacy*

**Safety Campaign**

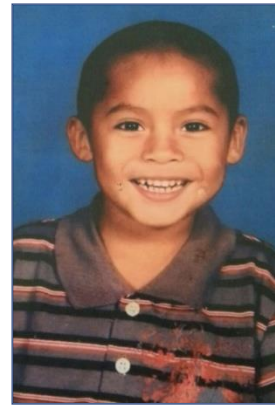


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# The ABC's of Safety – Rudy's Legacy



Rudy (Bumblebee) Alejos, was a young boy who loved superheroes. Like any little boy, he ran around the house with a cape and mask feeling as if he could save the world. At three years old, Rudy was diagnosed with autism spectrum disorder (ASD). Rudy's mother, Abby did not know anything about ASD, so a specialist mentioned an agency called Any Baby Can. Although Abby was relieved to finally have a diagnosis that explained why her son was delayed, it soon became overwhelming the more she learned about ASD and how it would change their lives.

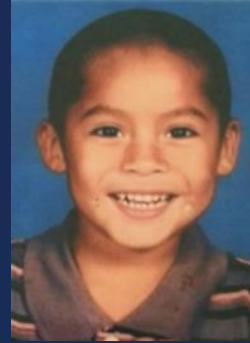
Rudy and Abby not only found guidance at Any Baby Can, but so much more. Throughout the years, Any Baby Can helped with toilet training, parent support group, education on school laws and how to be an advocate.

On August 16, 2011, Abby went to throw out the trash late that night. She opened the door and saw that their apartment building was on fire. There were no fire alarms or any kind of warning signs. She quickly grabbed a blanket, wrapped her son in it and headed for the door. She attempted to seek refuge from the flames by heading toward the apartment complex pool; unfortunately, the fire was so strong that Abby could no longer hold on to her little Rudy. The fire that night was so vast and caused so much damage it took several days to find Rudy's remains.

The next few months were difficult, Abby was recovering from burns on both her arms, hands, fingers, upper neck and back. Although she received much support and help from individuals in the community, she was recovering from her physical wounds and was left with the horrible reality of dealing with the loss of her only child.

Through this journey, Abby decided that Rudy's story would not end with a fire but begin with a little boy who wanted so much to be a superhero and save the world. So once again, Abby made her way back to Any Baby Can and with their love and support Rudy was honored at the 8th Annual Walk for Autism with the creation of **Rudy's Playground** – a fun area where all kids of all abilities can play. Abby and ABC wanted to do more to make sure that no other family would have to suffer this tragedy. Together **ABC's of Safety – Rudy's Legacy** was created, a training for parents, caregivers, school personnel, First Responders and community members. ABC's of Safety – Rudy's Legacy goes beyond fire safety, to include information about other hazards – water safety, wandering, poisonous items, and much more. The training includes a toolkit with tips and strategies to keep all of our children safe.

# The ABC's of Safety -Rudy's Legacy *10<sup>th</sup> anniversary*



Dr. and Abby Ekmark, Rudy's Mom, gave a donation in honor of Rudy's 10<sup>th</sup> anniversary of his passing that has made this campaign possible. The top 50 winners of the campaign will receive a safety toolbox and fire extinguisher for their family. The top 50 winners will be contacted by August 16<sup>th</sup>, 2021 and will be invited to the reception on August 19<sup>th</sup>. The top 50 winners will receive their safety kit and extinguisher at the reception.

## What is this campaign?

Rudy's Safety Campaign honors the life and legacy of Rudy (Bumblebee) Alejos.

Qualifying Families will complete and submit their Safety Plan, which includes:

- Home Fire Exit Plan
- Safety Plan Worksheet

# Qualifications



1. Resident of Bexar county or the 18 surrounding counties  
(Bexar, Atascosa, Bandera, Blanco, Caldwell, Comal, Edwards, Frio, Gillespie, Gonzales, Guadalupe, Hays, Kendall, Kerr, Kimble, Medina, Real, Uvalde or Wilson County)
2. Families with individuals with special health care needs or developmental challenges (including but not limited to: Autism Spectrum Disorder, Down Syndrome, Cerebral Palsy, Epilepsy, etc.)
  1. All ages welcome

# Safety Plan Submission Options



*Choose only 1 form of submission*

Option 1: Email Submission

Option 2: Paper Packet Submission

# Option 1



# Email Submission- Video or Picture

*All submissions are due by October 15<sup>th</sup>, 2021 by 12:00 pm*

Step 1: Go to [AnybabycanSA.org](http://AnybabycanSA.org)

Step 2: Download and Print Online Social Media Packet

Step 3: Complete Safety Plan worksheet

Step 4: Email [Kfinta@abcsa.org](mailto:Kfinta@abcsa.org) submission

*-The email must include*

a.) Attach a picture of your completed safety plan

b) First and Last Name of Child and Parents

c) Phone Number

d) Written answers to these questions

1. Why is a safety plan important for your family?

2. How will the safety toolbox and fire extinguisher make a difference in your family's life?

Step 5: Check for emails about contest winners

# Option 2 Drop



# Off-Paper

# Packet

*All submissions are due by October 15<sup>th</sup>, 2021 by 12:00 pm*

**Step 1: Pick up paper packet from the Any Baby Can San Antonio Office during the following hours:**

Monday - Thursday 8:00 am- 5:00 pm

Friday 8:00 am to 3:00 pm

**Step 2: Complete Safety Plan worksheet and fill out questionnaire form**

**Step 3: Return packet to Any Baby Can San Antonio Office**

Monday - Thursday 8:00 am- 5:00 pm

Friday 8:00 am to 3:00 pm

**Step 4: Check for emails and/or phone calls about contest winners and the award reception**

# Winners



*All submissions are due by October 15<sup>th</sup>, 2021 by 12:00 pm*

The Judging committee will read and evaluate all submissions.

## -Top 50 Winners

- Will receive a safety toolbox and fire extinguisher worth over \$ 130
- Certificate of Achievement
- Invited to the August 19<sup>th</sup> Reception
  - Details to come

## -Top 3 Winners

- Will receive a safety toolbox and fire extinguisher worth over \$130
- Certificate of Achievement
- Social Media Recognition (optional participation)
- Invite to the August 19<sup>th</sup> Reception
  - Details to come
- News Media Coverage (optional participation)
- Swag Bag





# The ABC's of Safety- Rudy's Legacy 2021 Campaign

Child's First & Last Name: \_\_\_\_\_

Guardian(s) First and Last Name(s): \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Attach Completed Safety Plan

Answer the both questions

1. Why is a safety plan important for your family?

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2. How will the safety toolbox and fire extinguisher make a difference for your family?

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